How to integrate Ads in the app with AdMob?

1. Create an adwords account

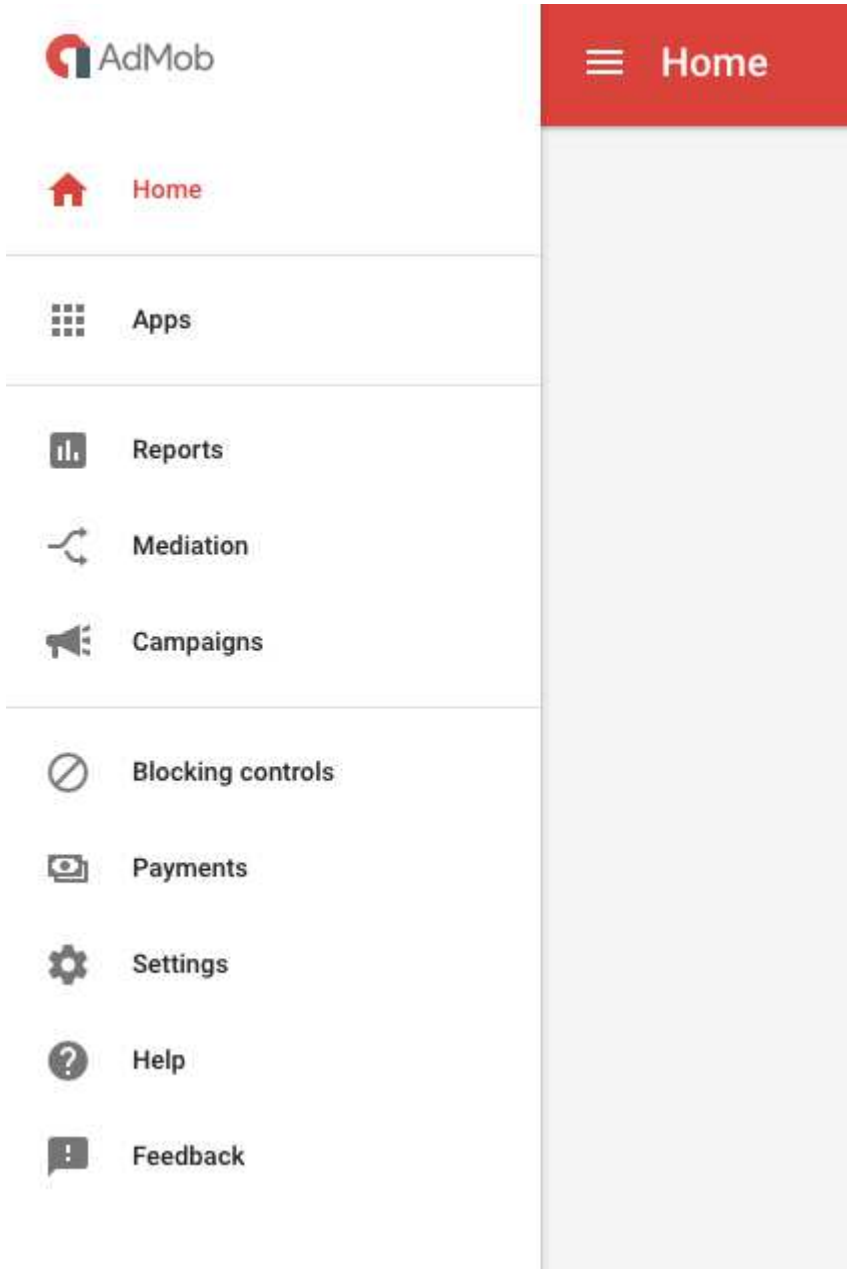
To login to AdMob you need a Google Adwords account. Create one first at http://adwords.google.com

2. Create your AdMob account

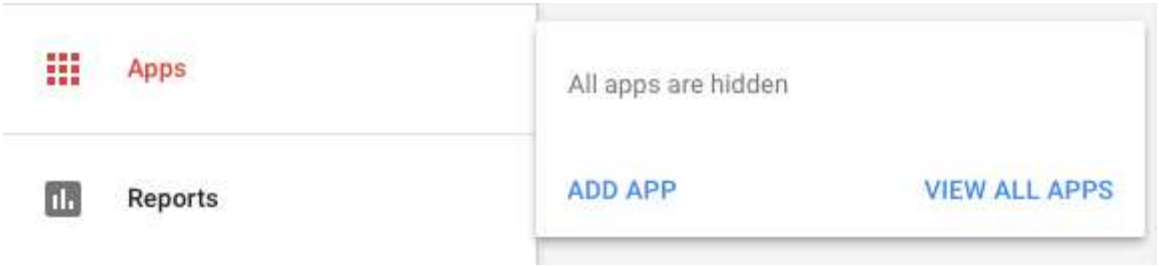
Login to AdMob at https://www.google.com/ads/admob/ and create your account after choosing your Adwords account

3. Create your ad

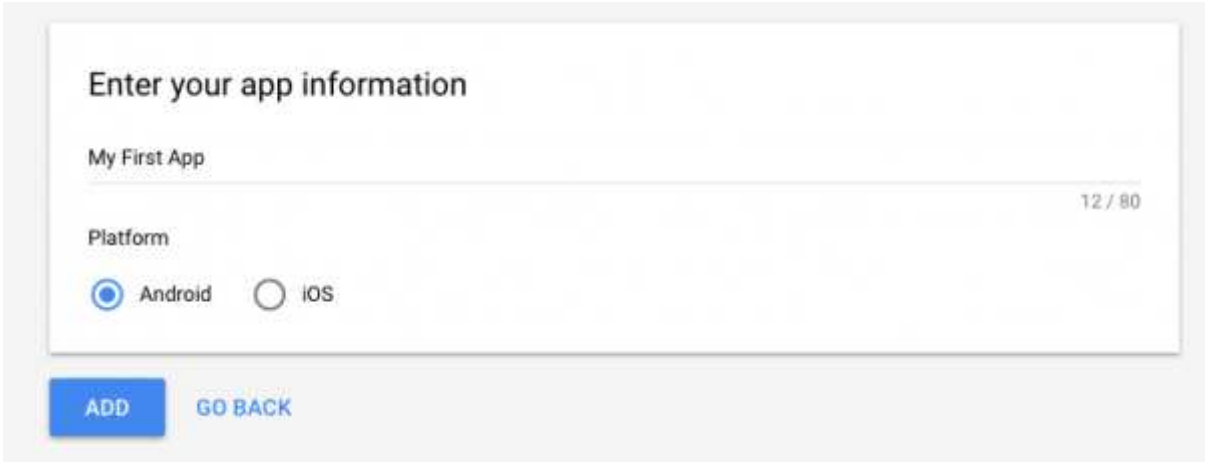
Once logged in Admob, you reach this page:


AdMob
Home
Home
Apps
Reports
Mediation
Campaigns
Blocking controls
Payments
Settings
Help
Feedback

Click on “**Apps**” and on “**ADD APP**“:

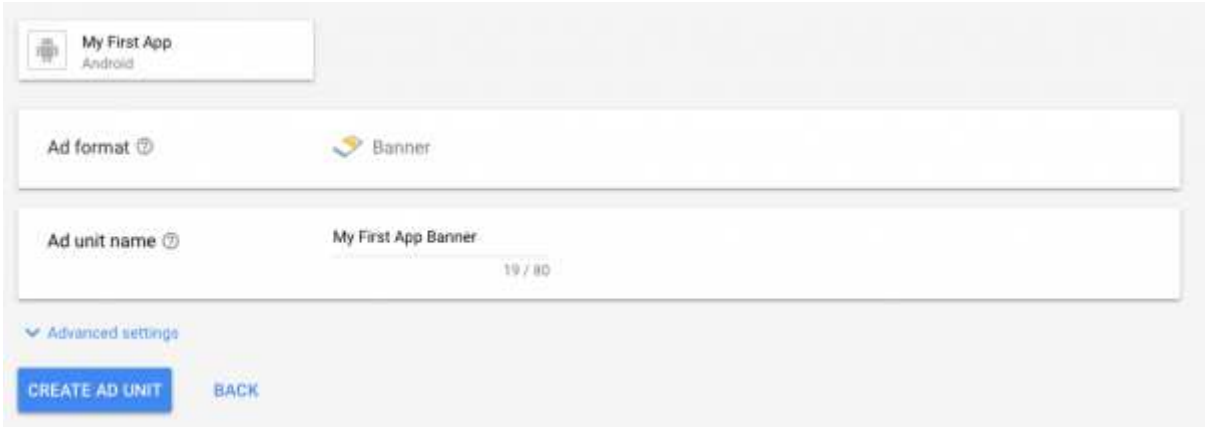


Next, if you published your app, click on “**YES**“, you will have to search for your app on the stores. If “**NO**“, enter an “**App name**” and select the platform on which you want to publish your app:

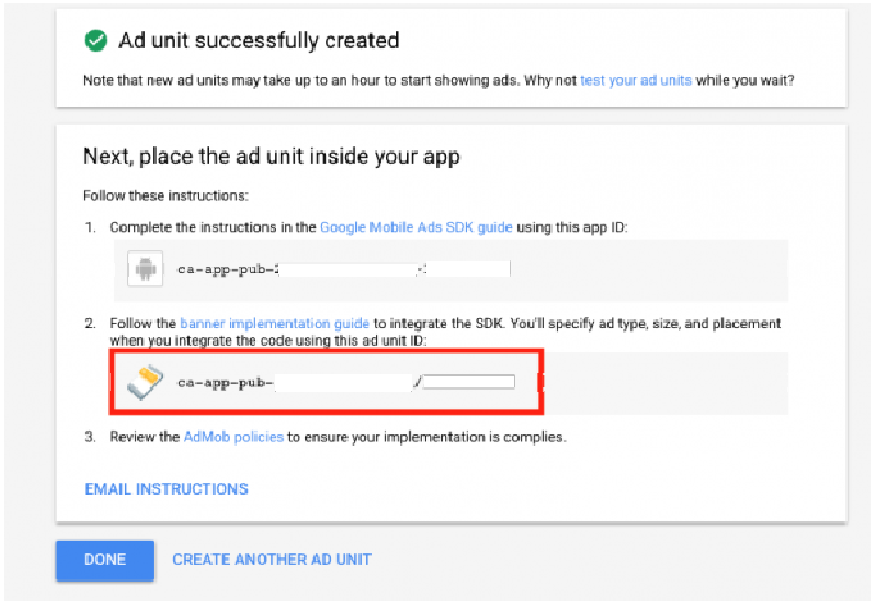


Click on

and choose from interstitial or banner (rewarded is not supported). Give a name to the Ad and click on “**CREATE AD UNIT**“:



Note down the ad unit ID:



You can repeat the same process to create another kind of ad, or the same kind of ad but for another kind of system/device.

4. Add your ad unit ID to your app

Go to your Editor, in the Publication tab of your app.

Check **“Monetize my app using AdMob?”** and enter the ad unit ID you just created: