## MCommerce

With the Commerce feature you will be able to sell your products from one or several store. Users will be able to pay online via Paypal or Stripe, to pay at your store or at the delivery.

Note: Every stores you will create, will have the same catalog, see it like a "franchise".



Page name: Commerce	Activated	Social Sharing
MY STORES		+
BACKGROUND		~
1. Create a store		

Click on **to** add a store and fill out your store's info:

## STORE INFORMATION

San Francisco - Market Street	San Francisco, CA
youremail@email.com	United States
1234 Market Street	+11234567890
	Monday-Friday 8AM to 10PM
94102	

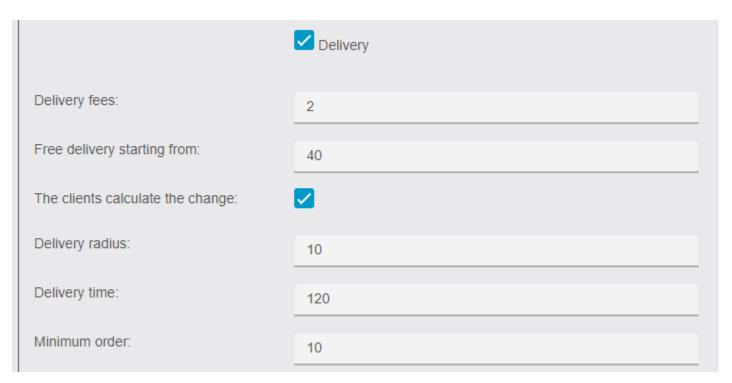
Then add your delivery options:

DELIVERY	
Delivery methods: *	In store
	Carry Out
	Delivery

You can choose from:

• "In store": Your clients will have to come to the store

- "Carry out": Your clients will have to come to the store to get the product and then leave the store with the product
- "**Delivery**": You can deliver your goods to your clients If you choose "Delivery", some other options are displayed:



- "Delivery fees": The cost of the delivery
- "Free delivery starting from": If you want the delivery to be free when the order reaches a certain price
- "The clients calculate the change": Add a field at the end of the order where the client will specify the type of cash he will use. For example, if he uses a 50\$ bill, you will be notified
- "Delivery radius": Indicate the area you deliver from your store address, in km

- "Delivery time": The average time of delivery, between the order and the start of the delivery, in minutes
- "Minimum order": Set the minimum price for a delivery

Then add your payment options. If you choose Paypal, you'll need to do some mandatory operations in your Paypal account, click here to see how you have to set up your Paypal account to enable it in your app. You can also pay by credit card when you pick up your order / upon delivery or you can directly pay by credit card online. To do that you just have to select the option "credit card (online payment)" and fill out the two sections "Secret Key" and "Publishable key" you obtained on Stripe. If you don't know these keys, just check out this page to know how to get them.

	TAIMENT		
Payment methods: *	🛛 Paypal		
	☑ Cash		
	Check		
	Meal Voucher		
	Credit card (pay upon pickup or delivery)		
	Credit card (online payment)		
Username: *			
oornamor	Username		
Password: *	Password		
Signature: *	Signature		
Stripe settings			
Secret Key: *	Secret Key		
Publishable Key: *	Publishable Key		

PAYMENT

Then, create a Tax for your Store:

TAX		
Tax rate: *		20
Save by clicking on	Save	

# 2. Create categories for your productsGo to "Catalog" and click on "My categories":

Page name: Commerce		Activa	ted Social Sharing	
Stores	Catalog <del>-</del>	Orders	Settings	
MY STORES	My categories		•	
Click on + to add your catego	pries:			
Category Title *		Subtitle		San t
Fruits		Fresh fruit from local farmers	ОК	

A first one is automatically created but won't be shown to users. It's your root category but once again it will not be shown to users so you can leave it like that. Select it and click on "+" to add a subcategory (in fact, as the root category is not shown, this new category will be a main category). Add as many categories and subcategories as you need:

MY CATEGORIES	+
Category	
♦ Fruits	
♦ Vegetables	
◆ Meat	

#### 3. Create products

Click on "My products" from the main menu in "Catalog":



CREATE A NEW PROI	DUCT
<	ок
Product name:	Batavia Lettuce
Description:	Source B I U S I A SE E ≡ ≡ A Normal Size .
	Fresh lettuce from the farm "Lettuce paradise".
	body p
Tax:	20%
Price: (without taxes)	0.30
Picture:	
	Add pictures

You can add some sizes/variants to your product. Switch on Product Formats and then fill out sizes/variants information of your product, with a price for each. Note that if you activate this function, you won't be able to change the price of your product in the main menu as you did just before. The price displayed in the app will be the smallest one ("from 0.30€" for example).

PR	ODUCT FORMATS		
	Format	Price	
1st	Small one	0.30	
2nd	Big one	0.50	
Add a format			

You can also add some options to this product. By options we mean sauces, complementary products, etc.

First, create a new options group:

### EDIT THE OPTIONS GROUP SAUCES

÷		ОК
Name of the options group:	Sauces	
At least one option is required:		

If you check "at least one option is required" the user will have to choose from the sauces you offer when he orders the product. He will not be able to order without choosing one of these options (that's useful when you have many sizes for a product, as we will see next).

Don't click on vet, click on next to "**Add options**" and add the name of the options you want.

Click on OK to save.

Now, in your product details page you can see your options below:

MY PRODUCT'S OPTIONS		+
Services		
Washed	Price: 0.10	

You can also choose to create an option list, for example you are selling sandwiches, and you want your clients to pick one sauce from a list:





CREATE A NEW CHO	ICE LIST GROUP	
<		ок
Name of the options group:	Sauces	
At least one option is required:		
ADD OPTIONS		•
Option name:	Ketchup	×
Option name:	Mayonnaise	×
Option name:	Samouraï	×

Then check the categories for your product:

MY PRODUCT'S CATEGORIES		
Fruits		
Vegetables		
Meat		

And click on OK at the top of the page to save your product. You can also duplicate a product if you want to create a new product that doesn't have many differences from another one:

EDIT THE PRODUCT BATAVIA LETTUCE	
	х 🖓 ок

If you have many products in the feature, it can be difficult to scroll to find the one you are looking for. That's why we implemented a search bar, where you can type its name and find it easily.

Search:	Batavia			
ld 1	Product	Oescription	♦ Price ♦	$\diamond$
10	Batavia Lettuce	Fresh lettuce from the	Ø	
Showi	ing 1 to 1 of 1 entries		First Previous 1 Next	Last

#### 4. Manage

In the "Orders" menu, you will be able to see and manage the orders you receive.

In the "Settings" menu, you will able to manage the fields required during the order. You can either choose to make a field mandatory, optional, or simply hide it from the form. Let's look at an example:

Page name: Commerce			Activated	Social Sharing
Stores	Catalog <del>-</del>	Orders		Settings
MANAGE USER FIELDS				
Phone number	Hidder	i	~	
Birthday	Hidder	Í.	~	
Invoicing address	Manda	itory	~	
Delivery address	Option	al	~	
				Save

And let's see the result inside the app when ordering:

K Back M	ly information	Next
First Name *	Luke	
Last Name *	Skywalker	
Email *	luke.skywalker@gma	ail.com
Delivery addr	ess	
Street		
Postcode		
City		
Invoicing address *		
Street		
Postcode		

Furthermore, if the user has already created an account in the app and is logged in, some information will automatically be retrieved by the MCommerce feature to fill parts of the form, as you can see in the example above.

Then, you will be able to create discounts:

CREATE A NEW DISCO	DUNT		
<			ОК
Enabled			
Label	10% off for the first order		
Code	10%FIRST		
Minimum amount			
Discount type	Percentage	$\sim$	
Deductable	10		
Validity date			
Usable once			

- "Enabled": You can enable it right away or disable it for now. You will be able to enable it whenever you want after the creation
- "Label": It's the name of the Discount
- "Code": Your client will use this code to activate the Discount
- "Minimum amount": Set a minimum amount on the checkout to activate the discount. Leave it blank if there is no minimum amount
- "Discount type": "Fixed" for fixed discount, for example 10€, "Percentage" if you want to deduct a percentage
- "Deductable": It's the amount you want to deduct, in your currency if you chose "fixed", in percentage if you chose "percentage"
- "Validity date": Fix a validity date if you want one, leave blank if not
- **"Usable once**": Check this if you want your Discount to be used only once You can then manage them in the "**Manage Discounts**" tab:

MANAGE DISCOUNTS	
10% off for the first order	<i>₽</i> ×

You will also be able to link, for each store, a **Connected printer** to your app to print orders when they arrive. Make sure your printer is compatible, it will need an email address:

CONNECTED PRINTERS	
You have a connected printer? Enter the email address San Francisco - Market Street	
	Save

You can also setup more taxes if your products don't use the same taxes:

CREATE A NEW	TAX	
<		OK
Tax name:	Another Tax	
Tax rate:	17	

MY TAXES	+
MANAGE CONTENT	
20%	Ø X
Another Tax	# X

#### Troubleshoot

I can't add a product to the cart:

You have not created a category (other than the root one)
or you have not associated the product to a category
or you have not associated the product to a tax.